

## **Privacy Notice**

### **Tokyo Central Wholesale Market Toyosu Market**

The Tokyo Metropolitan Central Wholesale Market Toyosu Market (hereinafter “Tokyo”) (6-6-1 Toyosu, Koto-ku, Tokyo) conducts the advance lottery of the tuna auction tour. This Privacy Notice is issued to you, Data Subject, to inform you of our collection, access, use and process your personal data in the way described below.

#### **1. Administrator of personal data**

Tokyo Central Wholesale Market Toyosu Market

#### **2. Categories of personal data**

We hereby inform you that we collect, use and process the following categories of your personal data:

- Name
- Date of birth
- Phone number
- Email address
- Address

#### **3. Legal basis and purpose (As per Article 6(1)(f) GDPR, we hereby inform you that we use your personal data for the purpose of providing following services:**

- Recruitment and lottery for this project
- Communication with customers (inquiries, etc.)
- To facilitate administrative work related to admission on the day of the event.

In addition, your personal data may be converted into statistical or aggregated data which cannot be used to identify you and then used to produce statistical research and reports.

For purposes other than those stated above, we will not use your personal information.

#### **4. Retention periods**

We keep your personal data as long as there is a statutory or legal requirement to do so or in order to provide the aforementioned services to you. For accounting or auditing purposes we may retain your personal data for a period of time after our direct business dealings have ended.

#### **5. Data storage and transfer**

The Tokyo Metropolitan Government may share your personal information in order to prepare for events such as tuna auction tour. Where a company is located outside the EEA, we will arrange adequate safeguards such as Binding Corporate Rules or Standard Contract Clause arrangement or transfer your personal data based on appropriate legal basis.

#### **6. Provision of personal data**

Personal information provided will not be provided to third parties unless prior consent has been obtained. However, this does not apply in the following cases.

- In the event of a lawful request from a national or local authority, or in accordance with the law.
- When it is necessary to protect human life, body or property.

## **7. Voluntary provision of personal data**

It is voluntary for the customer to provide personal data to the Tokyo Metropolitan Government. However, if you do not provide the necessary data, you may not be able to participate in events such as tuna auction.

## **8. Prior consent**

If we need access to your sensitive personal data that is considered confidential by the GDPR, we will obtain your separate consent prior to obtaining such data.

## **9. Your rights**

As a customer you have a number of rights among them: the right to request access to your personal data, to have it corrected or deleted, and the right to object to our processing of your personal data. For further information on these rights, please refer to our Privacy Policy:

Online link to Privacy Policy: <https://www.seikatubunka.metro.tokyo.lg.jp/en/sitepolicy.html>

If you would like more information about how your personal information is used, please contact us by email: [S0163101@section.metro.tokyo.jp](mailto:S0163101@section.metro.tokyo.jp)

If you are not completely satisfied with how personal data request was handled then you may contact your local Data Protection Supervisory Authority.